

Health.
The greatest
gift for all.

MCV Foundation
 **VCU** Health.



Philanthropy that the MCV Foundation inspires, stewards and celebrates, strengthens world-class patient care for the entire community, educates the next generation of health care leaders, and ignites research that saves and improves lives around the globe.

TOTAL ASSETS EXCEED

\$900
million

2021 ENDOWMENT RETURN

41.9%

**FIVE-YEAR ENDOWMENT
RETURN**

15.11%





Because health is a gift we all should share.

The MCV Foundation is built on the belief that when we have our health, we have the building blocks for a wonderful, joyful life. As the top safety net hospital in Virginia, VCU Health works to ensure that everyone, regardless of circumstances, has access to the best care. The foundation is committed to ensuring that this vital institution remains on the leading edge of medicine and continues to expand its reach across our great commonwealth.

To this end, the MCV Foundation has continued since 1949 to inspire, secure and steward philanthropic resources for our VCU Health partners. VCU Health includes Virginia Commonwealth University's five academic health sciences programs — the College of Health Professions and the schools of Dentistry, Medicine, Nursing, and Pharmacy — as well as VCU Massey Cancer Center and VCU Health System's hospitals and clinics.

The foundation provides donor-directed scholarships, research support, lectures and other program funding to advance the lifesaving work occurring across VCU Health every day.

With the help of VCU Health, wife and mother of two Corrine Townsend won a three-month battle against a life-threatening case of COVID-19 in 2020. She then found her way back to living life thanks to rehabilitation at Sheltering Arms Institute.

Stewarding finances to teach. To discover. To heal.

Gifts to the MCV Foundation help raise the standard of care for us all, today and in the future, through support of research, teaching and patient care at VCU Health.

To support this mission, gifts to VCU Health are deposited and managed by the foundation. The MCV Foundation works with more than 400 business administrators across VCU Health, helping deans, directors, research teams and care providers put their available philanthropic funds to use based on each donor's intention.

In addition, the team works with external investment managers to manage current use and endowment funds. The foundation's investment programs have consistently outpaced benchmarks, strengthening the power and impact of donor contributions.





TOTAL NUMBER OF FUNDS
MANAGED EXCEEDS

1,900

ENDOWED SCHOLARSHIPS

508

ENDOWED PROFESSORSHIPS,
CHAIRS AND FELLOWSHIPS

214

Broadening our donor base by building relationships.

With the goal of helping all who need care, the MCV Foundation works directly with donors and closely with gift officers across the university and health system to secure contributions from a variety of constituents, including grateful patients and families, alumni, corporations, foundations, and other friends.

The foundation provides expertise in gift planning, assists with special fundraising initiatives, and coordinates stewardship reports and activities. Personalized endowment reports are sent annually to more than 1,100 donors.

The foundation also hosts outreach events throughout the year to raise visibility and awareness of VCU Health and broaden its donor base.





NEW GIFTS AND PLEDGES
RECEIVED IN 2021

\$94.2
million

AMOUNT CONTRIBUTED BY
GRATEFUL PATIENTS IN 2021

\$45.3
million

NEW PLANNED GIFTS IN 2021

\$16.7
million

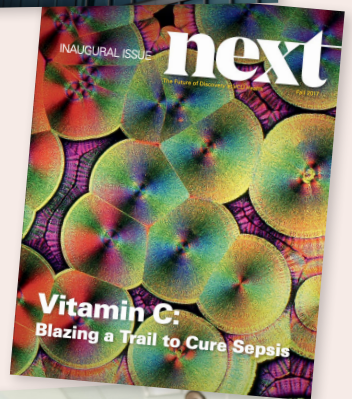
Inspiring and celebrating philanthropy.

The MCV Foundation helps promote opportunities to make an impact and reach important new audiences through comprehensive regional marketing, direct mail and email support, and daily social media presence.

Through its two magazines, each published twice per year, and its Endowment Annual Report, the foundation celebrates philanthropy, highlights groundbreaking research, keeps donors informed of how their gifts are making an impact, inspires new giving and cultivates interest among new audiences.

The foundation also provides creative services for fundraisers and communicators on campus through video, graphic design, writing, photography and digital strategy expertise. This support enables campus partners to enhance and expand their fundraising projects in ways that otherwise would be out of reach due to time and resource constraints.





More than a foundation. A community that cares.

The MCV Foundation Board of Trustees includes community leaders who volunteer their time and expertise to develop and shape the vision, policies and goals of the foundation.

By providing fiduciary oversight, the board serves to advance the mission of the foundation and the medical center. The board also leads select fundraising efforts to support areas of campus to which its members feel connected and inspired.

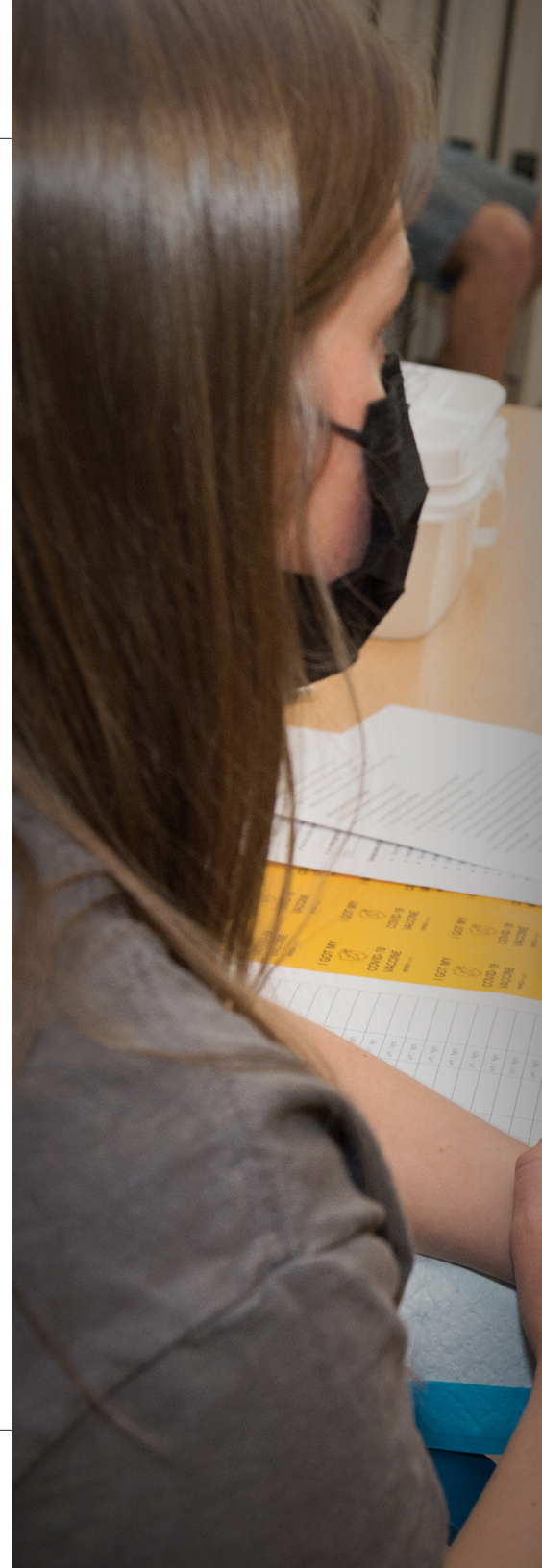
The Medical College of Virginia Foundation is a 501(c)(3) organization

Tax ID #: 54-6053660

804-828-9874

www.mcvfoundation.org

info@mcvfoundation.org





**MEANINGFUL OPPORTUNITIES
TO MAKE A DIFFERENCE.**

When giving to the MCV Foundation in support of VCU Health, you can make an impact on exactly what you are passionate about in health care, research or education. It's all up to you, and know that when you join us, you can help build a healthier tomorrow for us all.



Medical College of Virginia Foundation

1228 East Broad Street

Box 980234

Richmond, Virginia 23298